

Motion No. 05-02-09
Moved By: JC Baldwin
Seconded By: Craig N. Larsen

To authorize the executive director to sign an economic development partnership agreement for the promotion of the wine industry and wine related tourism in Chelan County with the Wenatchee Valley Convention and Visitors Bureau and the Lake Chelan and Leavenworth Chambers of Commerce as presented, subject to final review and approval of legal counsel and one Commissioner, JC Baldwin. Motion Carried.

Tourism Survey Request (Mike Steele/Roger Clute)*

Mark Urdahl provided a historical overview of the Port's involvement in the Point of View (Black Box) tourist surveys done in 1998,1999 and 2000, and the need, after ten years, to update tourist information for Chelan County. The Chamber Alliance developed a funding proposal request to conduct another Black Box Survey. With the Port staff's recommendation to fund this project, the Port will have tapped out its tourism budget for 2009.

Roger Clute reported Chelan County is seventh in tourism spending per capita in the State. Tourism marketers need to know where their customers are coming from to promote in the right areas. The Chamber Alliance proposes James Lillstrom perform the survey again since he was the lowest bidder, and provided this service on the original surveys (1998-2000). Clute noted there is no other agency in the county that has the funding to financially support this survey project at this time. Tourism spending in this county is equal to the entire annual cherry crop for the Chelan County.

The information derived from this survey will also be available and benefit the smaller destination marketing organizations in the county.

Urdahl confirmed with the Ports internal auditor that due to the asset management program coming in at half of the budgeted amount and the satellite video conferencing facilities not happening this year, there are funds that can be reallocated to the marketing survey.

Motion No. 05-03-09
Moved By: Craig N. Larsen
Seconded By: JC Baldwin

To authorize an agreement with the Wenatchee Valley Convention and Visitors Bureau to provide \$30,000 to fund a tourism survey as presented, subject to final review and approval by legal counsel and one commissioner, Craig N. Larsen. Motion Carried.

Calendar*

Planning Session for Horizon Airlines Mtg	Port	04-01-09
Meeting with Chelan Business Owner	Wenatchee	04-02-09
Meeting with PNWA Staff	Port	04-03-09
GWATA Luncheon	Wenatchee	04-07-09
Pangborn Airport Governing Board Meeting	Port	04-08-09
Wenatchee Valley Transportation Council	Wenatchee	04-09-09
IT Selection Process Meeting	Port	04-10-09
CTC Condominium Association Meeting	CTC	04-14-09
MOU Working Group Meeting	Port	04-15-09
CTED Economic Development Meeting	Manson	04-15-09
PMA Governing Board Meeting	Port	04-22-09
Entiat Economic Development Committee Meeting	Entiat	04-23-09
Cashmere Stakeholder Interviews	CTC	04-21-09
Cashmere Stakeholder Interviews	Cashmere Chamber	04-22-09
Cashmere Mill Property Focus Group	Cashmere Riverside Cntr	04-22-09
Cashmere Mill Property Open House	Cashmere Riverside Cntr	04-28-09

Motion No. 05-04-09
Moved By: JC Baldwin
Seconded By: Michael H. Mackey

To approve the calendar for commissioners and staff as presented. Motion Carried.

MHM/MLL CNE JCB

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Due to conflicting schedules, the remaining agenda items for today's meeting will be tabled to the May 21st commission meeting agenda.

Mark Urdahl explained the Cashmere mill site item was to discuss a more substantial cleanup to the site besides just the landscaping strip. The landscaping will not proceed and the site cleanup discussion is carried over to the May 21st commission meeting.

Dayle Rushing reported graffiti appeared and has been removed from the mill site property sign. Graffiti also showed up on one of the buildings scheduled for demolition. Rushing reported the Cashmere mill site was not the sole point of vandalism in Cashmere.


Commissioner Larsen announced that he will be late for the meeting on May 21st.


The meeting adjourned at 9:03 am.



Dated and signed this 21st day of May, 2009.

BOARD OF COMMISSIONERS


Michael H. Mackey, President


Craig N. Larsen, Vice President


JC Baldwin, Secretary

MHM/MH/CNL  JCB 

May 7th, 2009

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