



**Media Release
January 6, 2017**

**Better Reliability Leads to Record Passenger Load Factor at
Pangborn in December**

Pangborn Memorial Airport set a monthly load factor record of 87% last month. The load factor is a key metric airlines use when assessing the profitability of serving a community. December's load factor means that 87% of all available seats in and out of Pangborn that month were occupied by paying passengers.

Strong seasonal travel and better reliability were responsible for the positive results. Pangborn only had 8 cancelled flights due to weather conditions at Pangborn during the month allowing over 10,200 passengers to pass through the airport. By comparison, December 2015 was challenging for weather cancellations, with 26 recorded. The enhanced reliability led to a nearly 7% increase in passengers using Pangborn for December 2016. The reasons for this large reliability improvement include airport investments in better lighting as part of the runway extension project, better weather, the great performance and partnership with Alaska Airlines, and the efforts of Pangborn's operations staff.

Chelan County Port Commission President JC Baldwin remarked, "We're thrilled that our infrastructure improvements, together with Alaska's commitment to serving our community, is resulting in greater reliability and more passengers using Pangborn. Enhanced reliability is critical to people choosing to fly through Pangborn."

Fly Wenatchee!

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