



Media Release
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Port Reaches Destination San Francisco Fundraising Goal



Destination San Francisco Bay Area, the Air Service Investment Program to secure a direct flight from Wenatchee’s Pangborn Airport and the San Francisco Bay area, has reached its \$400,000 goal of regional support. “Support has been strong across the region from many businesses, local governments, non-profits and individuals excited to see new air service,” stated Commission President Donn Etherington.

Support has come from over 100 pledgers and supporters from all four counties in north central Washington, as well as several companies in central California. The fundraising target was “topped off” with a \$43,000 pledge from Microsoft, which operates a data center located in Quincy, Washington. “We very much appreciate Microsoft’s support for this regional economic development project. Microsoft is making a huge investment in Quincy and now a huge investment into our region,” continued Etherington.

The Air Service Investment Program shares the financial risk of new service with the airline and demonstrates the region’s intent to use the new service. An airline will invest about \$8 million to start daily jet service over a two-year period. “Airlines that see broad support are willing to invest in new air service,” stated Trent Moyers, Director of Pangborn Memorial Airport.

Destination San Francisco is one in many steps to gain new air service at Pangborn Memorial Airport. “The Ports of Chelan County and Douglas County have been working toward new air service for many years. Critical was the completion of the Runway Extension Project. Service to San Francisco Bay area will improve the vitality of our economic region for business and leisure travel alike,” stated Commissioner JC Baldwin. “This is a great opportunity for our region and we’re thrilled that so many businesses, organizations and individuals have pledged their financial support.”

Fly Wenatchee!

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