



MEDIA RELEASE
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PANGBORN MEMORIAL AIRPORT ADDED TO ALASKA AIRLINE'S WINES FLY FREE PROGRAM

Travelers flying from Pangborn Memorial Airport that are members of Alaska Airlines mileage plan now can check a case of wine with no baggage fee. Pangborn joins 28 other west coast destinations served by Alaska, Horizon Air and SkyWest that are part of this program. "We are excited to add this program to increase visitors flying through Pangborn to access our beautiful region and take some of our award winning wines home to share and enjoy", stated Pangborn Governing Board President and Port of Chelan Commissioner Rory Turner.

In the last 25 years, the wine industry in the region served by Pangborn has grown from a handful of wineries to over 50 award winning wineries and tasting rooms attracting visitors from around the world. "Shipping to other states is complicated and restricted in some cases, so when we have guests that can take wine with them for free, it opens up opportunities for more sales and happier customers", Karen Wade, Owner/Manager, Fielding Hills Winery. "As our region continues to grow as a wine destination, it is great to offer our customers an easy and free way to take wine home", Danielle Mitrakul, owner of Crayelle Cellars, added.

To access the program, flyers simply add their Alaska mileage plan number when making flight reservations to receive a \$25 fee waiver to check one case (12 bottles) of wine at no charge. For more information about eligible airports and packing your wine for the trip home, go to https://www.alaskaair.com/content/deals/special-offers/wine-flies-free?SOC=FB_|EG_WINE|_|2018

Please contact Craig Larsen, Port of Chelan County Director of Business Development, at 509-663-5159 , for additional information.