



**Media Release – November 7, 2014**  
**Pangborn Memorial Airport Continues Strong Performance through the First  
Nine Months of 2014**

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Activity at Pangborn Memorial Airport in the first 9 months of 2014 is significantly ahead of 2013 levels in nearly all categories. Enplanements, the number of passengers flying through Pangborn on Alaska Air, are up 7.7% in the first nine months of 2014 versus the first nine months of 2013. This is especially impressive considering 2013 was one of the best years ever for Pangborn enplanements.

Increasing numbers of passengers has pushed the load factor, the percentage of seats purchased, to the 70% mark for the year. Port of Chelan County Commissioner President JC Baldwin reacted to the good news saying, “As we embark on the construction phase of our runway extension project, it is great to see that airport usage continues to climb.” Strong load factors insure profitability of routes for carriers.

While commercial air service was bolstered by wildfire fighting and recovery efforts during the summer of 2014, the launch of the new Fly Wenatchee brand and advertising support from the Small Community Air Service Development Program which kicked off in August should support further strong enplanement numbers in the months and years ahead.

Beyond enplanements, car rental activity at the airport is up over 34%, year over year, reflecting increased business and leisure travel to north central Washington. Parking usage and revenue has also been on the upswing in 2014.

For more information or a copy of the latest activity report, please contact Craig Larsen, Port of Chelan County Director of Business Development, at 509-663-5159.

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