



Media Release
Port of Chelan County Board of Commissioners
Meeting of June 2, 2016

Meeting Highlights

Housing Needs Top Chelan County Mayors Priority List

Mayors from Chelan County presented to the Port of Chelan County Commission that lack of housing is a limiting factor to continued economic growth in the county. Wenatchee Mayor Frank Kuntz referenced the 1% vacancy rate for rentals which highlights the problem. Chelan Mayor Mike Cooney highlighted service industry employees driving 30-60 miles because there is no affordable housing in Chelan. Cashmere Mayor Jeff Gomes suggested incentives may be the key to initiating more affordable housing development. Entiat Mayor Keith Vradenburg stated three developments have started, but all are higher cost housing which doesn't address the need for low to mid level housing. Port Commission President JC Baldwin stated this item should be discussed at the Tri-Commission Meeting held with Port, County and PUD Commissioners of Chelan County. The Commission stated they would investigate what role the Port could play to address this need.

Pangborn Memorial Airport (PMA)



Pangborn Memorial Airport Marketing Success

Jack Penning, from Sixel Consulting Group, presented recent Airport Marketing successes to Port of Chelan County Commissioners acting as the Pangborn Airport Governing Board. Mr. Penning summarized the local marketing effort to remind those locally to use their local air service. This resulted in a 22% increase in enplanements in 18 months. The second phase of the marketing strategy started a few months ago to market to outside markets such as San Francisco and Phoenix through internet avenues/video marketing. The impressions and click through rates allows for accurate and immediate feedback, which currently is receiving a higher than average click through rate of 2.5%. Future additional air service to other destinations is being pursued, and community support will be critical in securing service to an additional destination.

Pangborn Memorial Airport Runway Extension Project Update

Trent Moyers, Pangborn Airport Director, updated the Airport Governing Board on current construction progress on the Pangborn Airport Runway Extension Project. The Runway Extension has been paved, but is not usable until later this summer after striping and Federal Aviation Administration (FAA) approval. The extended Taxiway will be paved later in June. The FAA is working to relocate the Navigational Aids and other equipment also. The Runway Extension Project is currently on time and on budget. A full closure of the runway is scheduled for July 17-July 25 for final striping and lighting portion of the project. The airport will be open to helicopter traffic during the closure. The Runway Extension Project extending the runway to a total of 7,000 feet is estimated to cost \$29.7 million. It is funded by the Federal Aviation

Administration (90%) and a local match provided by the Port of Chelan County (7%) and Port of Douglas County (3%).

For further information, please contact:

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